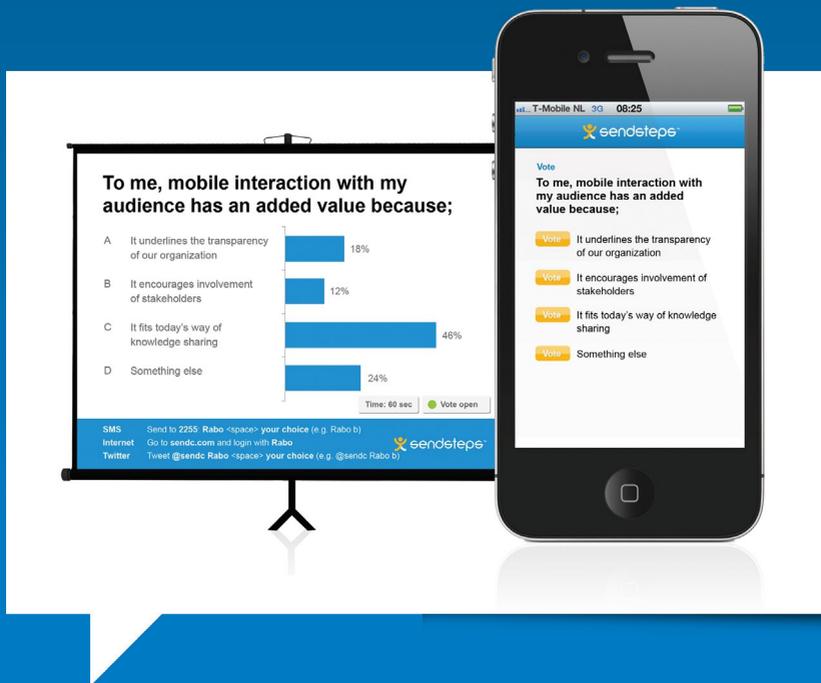


# VOTE AND POST

The way to create interaction and engagement during presentations via SMS, Internet and Twitter



Our vision

# FREEDOM OF SPEECH ...

Today's society has lost trust in what once were considered trustworthy authorities. The influence of rigid structures, like governments and large corporations, on people's way of viewing things has become limited – or simply vanished. Peers, likeminded and connected individuals, exchange experiences.

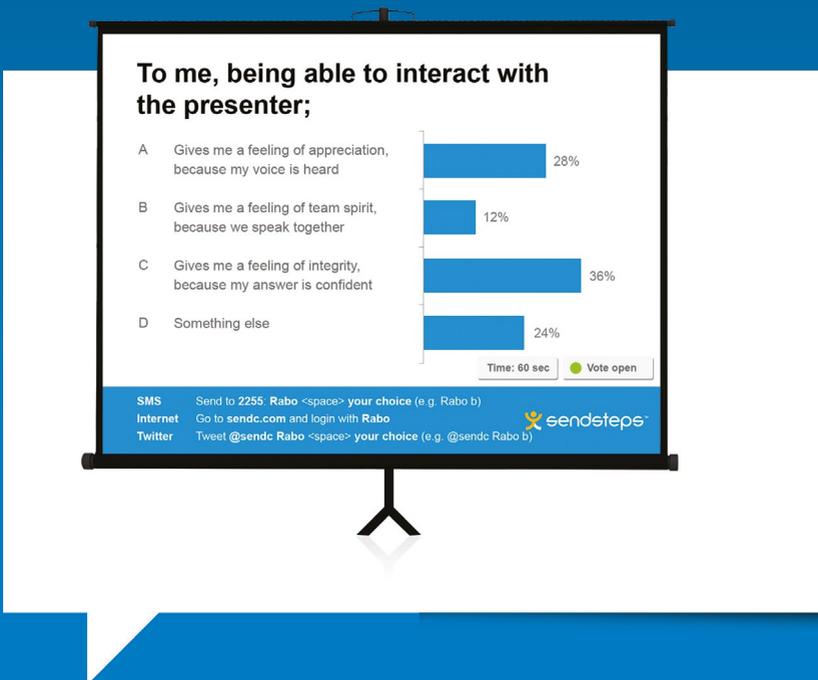
With it, they create new and trustable knowledge. They organize themselves through social media and mobile devices, authenticity being the key to success.

And so, Sendsteps is a product of its time. It enables freedom of speech and with it changing hierarchical structures. Now your voice can be heard too. Change is only a fingertip distance away ...



# VOTE DURING PRESENTATIONS

Send2vote enables your audience to vote anonymously on multiple choice questions. Take decisions together, test people's knowledge or run a contest! You'll get to know what really goes on in your audience's mind. This will allow the presenter to interact and to make the connection with his audience.



# POST AND VOICE YOUR OPINION

Send2stage enables your audience to start a dialogue with the presenter by anonymously posting a message. After screening, messages will appear directly on the screen. Discuss your audience's questions, thoughts and reactions. This will result in stronger participation, thoughts and engagement from your audience. Your discussion stays lively and smooth at all times.

## Send in your question or reaction!

Hi John, what will be the results of your plans on next year's profit?

Great idea, but make sure your market research covers all segments!

I offer to translate your plan in Spanish! Just e-mail me at [maria@lopez.es](mailto:maria@lopez.es)

Please explain part A once again; you went too fast!

**SMS** Send to 2255. Screen <space> your message  
**Internet** Go to [sendc.com](http://sendc.com) and login with Screen  
**Twitter** Tweet @sendc Screen <space> your message



# PROFESSIONAL SUPPORT OR DO-IT-YOURSELF

## **Support on location**

During your event we offer professional onsite support by one of our experienced team members.

We make sure you don't have to worry about a thing.

Sendsteps also provides onsite support outside The Netherlands.

## **Do-It-Yourself**

Everybody can use it! Download the user-friendly plug-in for PowerPoint via [Sendsteps.com](http://Sendsteps.com). Start your own session and ask your audience to react with their mobile phone via SMS, Internet and Twitter.

*Quick and simple!*



# OTHER APPLICATIONS AND POSSIBILITIES

## **SMS2group**

A personal approach will leave a lasting impression. Send your audience an SMS before, during or after your event and reach them in an unexpected yet thoughtful way.

## **Quiz**

Test your audience's knowledge and surprise them with their score. Send in all answers in only one message and get a return message with both answers and explanation.

## **SMS2chat**

Stand out of the crowd! Increase dynamics during big events and receive messages on the screen. Did you ever think to combine this with a charity or a contest?

## **Idols**

Are you organizing a contest in which your audience can vote for its favorite contestant? Let your audience send in the name of their favorite candidate via SMS!



# WHAT OUR CLIENTS TELL US ...

## PHILIPS

### Philips

"This system has helped us to get clear and good feedback to support the future of our IT organization."

*Maarten de Vries (CIO - Philips)*



### Getronics

"A service-oriented approach and a phone call the day after the meeting to verify if everything went ok, to me is an example of customer friendliness and worth a big compliment! For sure I'll be using Send2vote more often!"

*Watze Bakker (Senior Business Manager - Getronics Sales)*



### Vodafone

"On a number of events we used Sendsteps to our full satisfaction. The system is very easy to use and adds a lot to interactive sessions!"

*Nord van de Mosselaer (Manager Corporate Reputation - Vodafone Netherlandsv)*



### Winkelman en Van Hessen

"Everything went fine with Send2stage. It contributed a lot to our congress! The chairman used many questions as input for the debate."

*Marcella Bijleveld (Event manager - Winkelman en Van Hessen)*

